

# Omani Gaines

Content Marketing Specialist | Technical Writer

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Content-focused writer with a strong foundation in storytelling, digital writing, and film production, demonstrating a blend of technical proficiency and artistic vision. Experienced in creating compelling written content across platforms, with a focus on clarity, brand voice, and impact. Driven by a passion for storytelling, ready to contribute to dynamic projects while continuing to expand creative and technical capabilities.

## Education

**Queens University of Charlotte - Magna Cum Laude , Charlotte, NC, May 2026**

Bachelor of Arts, Creative Writing, Minor in Multimedia Storytelling

## Employment history

**Production Assistant |  
Next In Line Series, Key  
Scott Entertainment,  
Dec 2025**

Atlanta

- Communicated with on-screen talent to coordinate scheduling, call times, and on-set logistics, ensuring a smooth production process.
- Carried out directives from the assistant director and production leadership to ensure readiness and support smooth shoot operations.
- Facilitated end-to-end production processes in fast-paced environments, ensuring projects are completed on time.

**Production Assistant  
Intern, Susie Films,  
Aug 2025 – Dec 2025**

Charlotte

- Generated original content ideas, demonstrating initiative and knowledge of audience engagement tactics.
- Supported on-set production operations to ensure efficient content creation in fast-paced environments.
- Conducted audience and content research to inform the creation of media projects tailored to target demographics.

**Assistant Director,  
“Public Speaking 101”  
Short Film, Mar 2025**

Charlotte

- Organized shot lists to streamline daily workflows and ensure projects are completed on schedule.
- Collaborated closely with the Director of Photography and the production team to plan and execute upcoming shots.

**Equipment Room  
Manager, Knight  
School of  
Communications, Feb  
2024 – Dec 2025**

Queens University Of Charlotte

- Manage rental and upkeep of multimedia equipment for students and faculty.
- Provide hands-on technical support, troubleshooting equipment for students and faculty.
- Maintain organized systems for efficiently tracking and accessing equipment.

## Additional information

**Project**

Portfolio

- Created and launched [omanithescribe.com](https://omanithescribe.com), a platform created to display creative content and act as a digital portfolio.
- Produced several writing pieces showcasing storytelling, craft, and audience engagement.

**Research &  
Presentations**

Undergraduate Researcher

- Conducted original research on media archetypes for the SAMLA Conference.
- Collaborated with faculty mentors to develop a formal research paper.

## Skills

Copywriting

Adobe Creative Suite

Scriptwriting

SEO Writing

R&D

Content Writing & Editing

Brand Voice Development

Google Workspace |  
Microsoft Office | Canva